

# MTINDO

TAILORING STUDIO

**Private Label Catalog**



## ABOUT

# MTINDO STUDIO



## Mtindo Studio

Mtindo Studio is a tailoring factory in northern Uganda that creates dignified employment opportunities for women in the apparel industry. Mtindo works with brands locally and globally to manufacture goods in an empowering and transparent way.

## Why Mtindo?

The word '*mtindo*' is a Swahili word that means both fashion and quality. At Mtindo we are focused on delivering quality goods that also do good.

Every time you make an order with Mtindo, you are directly **creating employment** opportunities for women in Uganda and a percentage of your order goes back to **supporting girls education** through our NGO, Mtindo Academy.

# PRIVATE LABEL

## What is Private Label?

Private label is a manufacturing term that refers to when a brand works with a manufacturing facility (such as Mtindo Studio) to bring their unique designs to life. Through private label manufacturing it is the brands responsibility to present the initial concept/design and then Mtindo Studio can pick up from pattern creation to sample making to completing the manufacturing run of the finalized design.

## Private Label vs White Label

Unlike private label, a white label product is pre-designed and in some cases pre-made. Private label manufacturing refers to the process where a brand delivers their own designs to a manufacturing factory to have their own sketches brought to life.

**If you are interested in white label manufacturing,** learn more about Mtindo's white label offering [here](#).



## our **Private Label Process**



### 1. Consultation

Mtindo offers a free 30-minute call to learn about your brand, discuss your designs, and learn more about the product you are interested in manufacturing



### 2. Sample Making

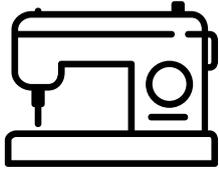
After the initial consultation, we will move into sample making where our team develops initial patterns and creates a sample.



### 3. Sample Review

Through our sample process, we will offer a digital sample and a physical sample. Through the digital sample you will be able to see digital photos of the initial sample to offer critique. If there is any feedback our team will reiterate the sample and once the digital sample is approved we will send you a physical sample to understand the fit and feel of the product .

Once the sample is approved, we can push into production.



## 4. Production

Once the sample is approved, you will notify our team of the number of units you want to move forward with and we will schedule the production into our manufacturing schedule at our factory in Uganda. We will do our best to meet your production timeline. An initial deposit is required before production can begin.



## 5. Shipping

As soon as our team wraps up production and quality control, we will work with you to decide the best shipment carrier to your region. Shipping is calculated separately and required to be paid before the package can leave our facility.

Once you receive your package you'll be able to share your products with your customers and help us bring 'made in Uganda' products all over the world.



# Frequently Asked Questions

## **What about fabric and notions?**

Mtindo's main focus is on the production side of product development and we prefer to work with brands that have already sourced their materials. In some cases, we can assist in sourcing fabric and notions based on what we can access in the local market and depending on what your product is. If you have a fabric supplier in place, we can assist in importing the materials into Uganda. All customs charges would be the responsibility of the brand.

## **How much is it to produce with Mtindo?**

Mtindo is unable to provide a final quote of manufacturing until we have completed the sample run. In our initial consultation we can provide an estimate but the sample run is required to understand the complexity of your product and how much time it will take our team to produce. With your final sample you will receive a manufacturing quote from Mtindo. The sample run is an additional charge that can be discussed during the initial consultation.

## **What if I already have my patterns?**

Already have your patterns and sample in place? No problem. Mtindo can just support your brand in manufacturing. After you send us your patterns, sizing, materials, and sample, we will be able to make our own sample to share and immediately jump into production of your product.



### **How can I tell the story of Mtindo to my clients?**

We want our brand partners to be proud of working with Mtindo. By working with Mtindo, you are directly helping us create employment for women and supporting girls education in Uganda.

Mtindo will share a media kit with all brand partners that includes photos and communication guidelines of how to talk about our work.

### **Where does Mtindo ship to?**

Mtindo has access to UPS, FedEx, DHL, and international postal services. We leave shipping up to the client to arrange and our factory will help ensure that your products are delivered to the correct courier.

### **How much is shipping?**

Shipping is dependent on many variables--including where you are located, the mode of shipping, and how large the shipment is. Selecting a courier is the responsibility of the client. Once we know how heavy your product is and where it is going, your courier service should be able to provide a quote.

**Have more questions?** No problem, we'd be happy to help. Send us an email: [sales@mtindo.org](mailto:sales@mtindo.org)

# STUDIO

## GETTING STARTED



## Ready to bring your products to life with Mtindo?

The first step in starting your manufacturing process with Mtindo is to complete a free 30-minute consultation with our team.

Schedule your free consultation by sending an email to [sales@mtindo.org](mailto:sales@mtindo.org)

### Contact

✉ [sales@mtindo.org](mailto:sales@mtindo.org)

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THANK YOU!

